



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/T Murphy/R/Con/PA (16299)
BrabenderCox (3844)
BRABENDER,LIZ
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POL/T MURPHY/R/CON/PA (29258)
National/Political
/06363938

Invoice 640779
Inv Date 10/28/2012
Terms Net 30
Contract 335871
Bill Type Standard
Period 10/1/2012 - 10/28/2012

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

MURPHY 10/08
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:32PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks: TODAY 7-8A/1								
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/08/12 7:29AM (Mo)	00:30	Today Show	BCTM1204H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/09/12 7:57AM (Tu)	00:30	Today Show	BCTM1204H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/10/12 7:27AM (We)	00:30	Today Show	BCTM1204H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/11/12 7:23AM (Th)	00:30	Today Show	BCTM1204H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/12/12 7:58AM (Fr)	00:30	Today Show	BCTM1204H	\$625.00	
2.0	Contract Line Remarks: TODAY 9-10A/2								
	Spot	9:00:04AM- Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	10/08/12 9:50AM (Mo)	00:30	TODAY SHOW 9A	BCTM1204H	\$300.00	
	Spot	9:00:04AM- Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	10/09/12 9:27AM (Tu)	00:30	TODAY SHOW 9A	BCTM1204H	\$300.00	
	Spot	9:00:04AM- Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	10/10/12 9:27AM (We)	00:30	TODAY SHOW 9A	BCTM1204H	\$300.00	
	Spot	9:00:04AM- Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	10/11/12 9:29AM (Th)	00:30	TODAY SHOW 9A	BCTM1204H	\$300.00	
	Spot	9:00:04AM- Today S	Day,M-1,Tu-1,W-1,Th-1,F-1	10/12/12 9:57AM (Fr)	00:30	TODAY SHOW 9A	BCTM1204H	\$300.00	
3.0	Contract Line Remarks: NOON NEWS/3								
	Spot	11:59:04AM- Channel	Day,M-1,Tu-1,W-1,Th-1,F-1	10/08/12 12:29PM (Mo)	00:30	Channel 11 News At Noon	BCTM1203H	\$275.00	
	Spot	11:59:04AM- Channel	Day,M-1,Tu-1,W-1,Th-1,F-1	10/09/12 12:13PM (Tu)	00:30	Channel 11 News At Noon	BCTM1203H	\$275.00	
	Spot	11:59:04AM- Channel	Day,M-1,Tu-1,W-1,Th-1,F-1	10/10/12 12:29PM (We)	00:30	Channel 11 News At Noon	BCTM1204H	\$275.00	
	Spot	11:59:04AM- Channel	Day,M-1,Tu-1,W-1,Th-1,F-1	10/11/12 12:24PM (Th)	00:30	Channel 11 News At Noon	BCTM1203H	\$275.00	
	Spot	11:59:04AM- Channel	Day,M-1,Tu-1,W-1,Th-1,F-1	10/12/12 12:14PM (Fr)	00:30	Channel 11 News At Noon	BCTM1204H	\$275.00	
4.0	Contract Line Remarks: MILLIONAIRE/4								
	Spot	2:30:04PM- Who Wa	Per week (3),Mo,Tu,We,Th,Fr	10/08/12 2:47PM (Mo)	00:30	Who Wants to Be A Millionaire	BCTM1204H	\$200.00	
	Spot	2:30:04PM- Who Wa	Per week (3),Mo,Tu,We,Th,Fr	10/11/12 2:44PM (Th)	00:30	Who Wants to Be A Millionaire	BCTM1204H	\$200.00	
	Spot	2:30:04PM- Who Wa	Per week (3),Mo,Tu,We,Th,Fr	10/12/12 2:52PM (Fr)	00:30	Who Wants to Be A Millionaire	BCTM1203H	\$200.00	
5.0	Contract Line Remarks: JUDY 430P/5								
	Spot	4:29:19PM- Judge J	Per week (2),Mo,Tu,We,Th,Fr	10/11/12 4:56PM (Th)	00:30	JUDGE JUDY 430P	BCTM1204H	\$375.00	
	Spot	4:29:19PM- Judge J	Per week (2),Mo,Tu,We,Th,Fr	10/12/12 4:55PM (Fr)	00:30	JUDGE JUDY 430P	BCTM1204H	\$375.00	
6.0	Contract Line Remarks: NEWS 5-530P/6								
	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/08/12 5:23PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/09/12 5:28PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/10/12 5:28PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1203H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/11/12 5:12PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/12/12 5:13PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$800.00	
7.0	Contract Line Remarks: NEWS 530-6P/7								
	Spot	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/08/12 5:55PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/09/12 5:44PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/10/12 5:43PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/11/12 5:55PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1203H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/12/12 5:53PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$800.00	
8.0	Contract Line Remarks: NEWS 6-630P/8								
	Spot	5:58:34PM- Channel	Day,M-1,Tu-1,W-1,Th-1,F-1	10/08/12 6:22PM (Mo)	00:30	Channel 11 News At 6pm M-F	BCTM1203H	\$1000.00	



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Spot		5:58:34PM-Channel	Day,M-1,Tu-1,W-1,Th-1,F-1	10/09/12 6:10PM (Tu)	00:30	Channel 11 News At 6pm M-F	BCTM1204H	\$1000.00	
Spot		5:58:34PM-Channel	Day,M-1,Tu-1,W-1,Th-1,F-1	10/10/12 6:23PM (We)	00:30	Channel 11 News At 6pm M-F	BCTM1204H	\$1000.00	
Spot		5:58:34PM-Channel	Day,M-1,Tu-1,W-1,Th-1,F-1	10/11/12 6:21PM (Th)	00:30	Channel 11 News At 6pm M-F	BCTM1204H	\$1000.00	
Spot		5:58:34PM-Channel	Day,M-1,Tu-1,W-1,Th-1,F-1	10/12/12 6:29PM (Fr)	00:30	Channel 11 News At 6pm M-F	BCTM1203H	\$1000.00	
9.0	Contract Line Remarks:		<u>JEOP 7-730P/9</u>						
Spot		6:59:29PM-Jeopardy	Per week (2),Mo,Tu,We,Th,Fr	10/10/12 7:14PM (We)	00:30	Jeopardy	BCTM1204H	\$1250.00	
Spot		6:59:29PM-Jeopardy	Per week (2),Mo,Tu,We,Th,Fr	10/11/12 7:25PM (Th)	00:30	Jeopardy	BCTM1204H	\$1250.00	
10.0	Contract Line Remarks:		<u>WHEEL 730-8P/10</u>						
Spot		7:30:04PM-WHEEL	Per week (2),Mo,Tu,We,Th,Fr	10/10/12 7:44PM (We)	00:30	Wheel Of Fortune	BCTM1203H	\$1250.00	
Spot		7:30:04PM-WHEEL	Per week (2),Mo,Tu,We,Th,Fr	10/11/12 7:53PM (Th)	00:30	Wheel Of Fortune	BCTM1204H	\$1250.00	
11.0	Contract Line Remarks:		<u>LATE NEWS/11</u>						
Spot		10:59:34PM-CHANNE	Per week (4),Mo,Tu,We,Th,Fr	10/08/12 11:30PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	BCTM1204H	\$2000.00	
Spot		10:59:34PM-CHANNE	Per week (4),Mo,Tu,We,Th,Fr	10/09/12 11:14PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	BCTM1203H	\$2000.00	
Spot		10:59:34PM-CHANNE	Per week (4),Mo,Tu,We,Th,Fr	10/10/12 11:28PM (We)	00:30	CHANNEL 11 NEWS AT 11P	BCTM1204H	\$2000.00	
Spot		10:59:34PM-CHANNE	Per week (4),Mo,Tu,We,Th,Fr	10/11/12 11:13PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	BCTM1203H	\$2000.00	
12.0	Contract Line Remarks:		<u>DATeline 10-11P/12</u>						
Prime		10:00:04PM-Dateline	Day,F-1	10/12/12 10:29PM (Fr)	00:30	Dateline 10-11P	BCTM1204H	\$1500.00	
13.0	Contract Line Remarks:		<u>SAT NEWS 8-1030A/13</u>						
Spot		8:00:00AM-10:30:00	Day,Sa-1	10/13/12 8:49AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	BCTM1204H	\$275.00	
14.0	Contract Line Remarks:		<u>HINES 730-8P/15</u>						
Spot		7:30:04PM-Hines W	Day,Sa-1	10/13/12 7:53PM (Sa)	00:30	Hines Ward Show 730-8P	BCTM1204H	\$425.00	
16.0	Contract Line Remarks:		<u>SUN NEWS 8-9A/16</u>						
Spot		8:00:00AM- 9:00:00	Day,Su-1	10/14/12 8:59AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	BCTM1203H	\$275.00	
17.0	Contract Line Remarks:		<u>SUN NEWS 6-630P/17</u>						
Spot		6:00:04PM-CHANNE	Day,Su-1	10/14/12 6:15PM (Su)	00:30	CHANNEL 11 NEWS	BCTM1204H	\$675.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$36,500.00	Total Spots	48
Commission	(\$5,475.00)		
Net Total	\$31,025.00		